

RESNET Executive Director Report



2014 SPRAYFOAM Convention & Expo

Steve Baden, RESNET Executive Director www.resnet.us

What is RESNET

- An industry-based, not for profit organization
- A national standards making body for building energy efficiency rating and certification systems in the USA (ANSI Accredited Standards Development Organization)
 - Consensus based standard development and amendment process
 - Transparent review and adoption process Formal public review and comment process

Who Recognizes RESNET

- Builders for marketing the energy performance of their homes
- Building Energy Codes compliance option
- Federal government agencies
 - IRS for tax credit qualification
 - U.S. EPA for ENERGY STAR labeled homes
 - U.S. Department of Energy for Building America and Building Challenge programs

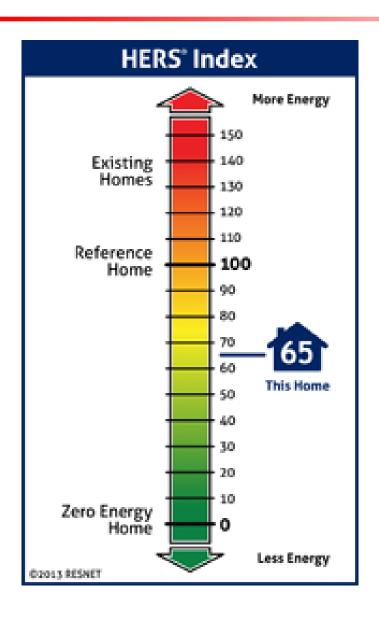
What Are Home Energy Ratings

A home energy rating is a whole house analysis of a home's energy efficiency by a trained and certified RESNET Home Energy Rater.

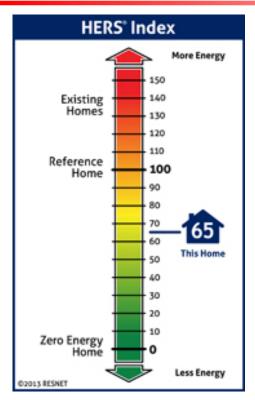
The rating produces a HERS Index Score. The HERS Index is the nationally recognized scoring system for measuring a home's energy performance.

The HERS Index can be described as a sort of miles-per-gallon (MPG) sticker for houses.

The RESNET HERS Index



Trend to HERS Index in Housing Market



In 2013 218,000 Homes Energy Rated and Issued HERS Index Score

To date over 1.5 million homes rated in US.

National Builders Committing to Marketing HERS Index of Homes

























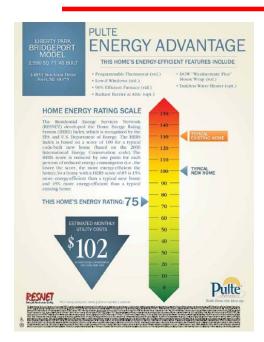


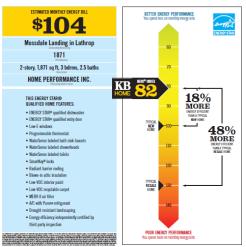


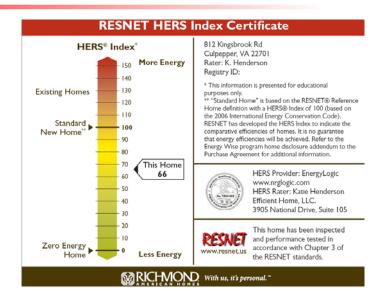


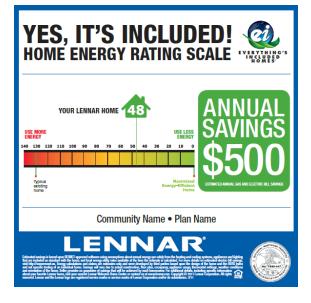


Builders Marketing HERS Index Scores of Homes









Media Coverage of HERS Index

National and Local Media Coverage











The Washington Post

Los Angeles Times

THE ARIZONA REPUBLIC



GreenBuilder Coverage

The HERS® Index Score – More Than Just a Number

It's what homebuyers want when purchasing a home...

Demand for HERS rated homes is skyrocketing

Recent studies show that homes with lower HERS index scores, cost less to run and provide a better quality of life for their owners. And, when you take into account the fact that mortgage default risks are 32 percent lower for homes with low HERS Index scores, it's no wonder homebuyers are asking for a home's HERS Index Score before buying.

A HERS RATED HOME WITH A SCORE OF 65 COULD:

- Save its owner up to 35% in energy costs over the 2006 International Energy Conservation code.
- . Reduce their carbon footprint.
- * Improve home health and safety.

Homebuyers understand the value of a HERS Index Score. It tells them where homes stand in terms of energy efficiency and affordability, which helps for making informed buying decisions.

- Multiple Listing Services (MLS) are now showing HERS Index scores for their listings.
- Increasing numbers of builders across the nation are committing to having their homes HERS rated.



Benefit from the increased marketing power of a HERS Index Score

Join the growing ranks of RESNET EnergySmart Builders! reanet.ua/energyemart-builder







New Trends for HERS Index

- Incorporation of HERS Index Scores as Compliance Option to Building Energy Codes
 - Arkansas, Colorado, Idaho, Kansas, Massachusetts,
 New Mexico and New York
- Incorporation of HERS Index Scores in MLS
 - Colorado, Florida, Illinois, Maine, Minnesota, Nebraska.
 New Hampshire, Oklahoma, Texas, Vermont,
 Wisconsin
- Evidence that Low HERS Index Scores Reduces Risk in Mortgage Loan

Code Jurisdictions Recognizing HERS Index in Energy Codes

- Over 150 state and local code jurisdictions adopt HERS Index Score compliance option
- 2015 IECC to Include Energy Rating Option

2015 IECC Incorporates Rating Score

The rating scores that were adopted by the IECC are:

Regions 1 and 2	52
Region 3	51
Region 4	54
Region 5	55
Region 6	54
Region 7 and 8	53

The HERS path also requires that a builder must meet the mandatory envelope requirements of the 2009 IECC

Jurisdictions Adopting HERS Index Score Option to Energy Code

•	∆cton.	Massachusetts

- Amherst, Massachusetts
- Andover, Massachusetts
- Arlington, Massachusetts
- Ashfield, Massachusetts
- · Ashland, Massachusetts
- · Athol, Massachusetts
- Auburn, Massachusetts
- · Ayer, Massachusetts
- · Barre, Massachusetts
- · Becket, Massachusetts
- · Bedford, Massachusetts
- · Belchertown, Massachusetts
- · Belmont, Massachusetts
- · Berlin, Massachusetts
- · Beverly, Massachusetts
- · Blaine County, Idaho
- · Boston, Massachusetts
- · Bridgewater, Massachusetts
- · Brookhaven, New York
- · Brookline, Massachusetts
- Buckland, Massachusetts
- Cambridge, Massachusetts
- · Carlisle, Massachusetts

- Hatfield, Massachusetts
- · Holland, Massachusetts
- Holyoke, Massachusetts
- Hopkinton, Massachusetts
- · Huntington, Massachusetts
- · Johnson County, Kansas
- · Kingston, Massachusetts
- · Lakeville, Massachusetts
- · Lancaster, Massachusetts
- · Lawrence, Kansas
- · Leawood, Kansas
- · Lenox, Massachusetts
- · Leominster, Massachusetts
- Leverett, Massachusetts
- · Lexington, Massachusetts
- · Lincoln, Massachusetts
- Lowell, Massachusetts
- · Marlborough, Massachusetts
- Mashpee, Massachusetts
- · Maynard, Massachusetts
- Maynard, Massachusett
- · Medford, Massachusetts
- · Medway, Massachusetts
- · Melrose, Massachusetts
- · Mendon, Massachusetts

- Rockland, Massachusetts
- Rowe, Massachusetts
- Salem, Massachusetts
- State of New Mexico
- · Scituate, Massachusetts
- · Shawnee, Kansas
- Sherborn, Massachusetts
- Shirley, Massachusetts
- Shutesbury, Massachusetts
- Somerville, Massachusetts
- Springfield, Massachusetts
- Stockbridge, Massachusetts
- Sudbury, Massachusetts
- Sunderland, Massachusetts
- · Sutton, Massachusetts
- Swampscott, Massachusetts
- · Tewksbury, Massachusetts
- · Tisbury, Massachusetts
- Topsfield, Massachusetts
- Town of Babylon, New York
- Town of Hempstead, New York
- Town of Huntington, New York
- Town of Islip, New York
- · Town of North Hempstead, New York

- · Chelmsford, Massachusetts
- · Chesterfield, Massachusetts
- . City of Boulder, Colorado
- . City of Santa Fe, New Mexico
- Concord, Massachusetts
- · Conway, Massachusetts
- · County of Boulder, Colorado
- · Dedham, Massachusetts
- Deerfield, Massachusetts
- Desoto, Kansas
- · Dudley, Massachusetts
- · Easthampton, Massachusetts
- Easton, Massachusetts
- Fayetteville, Arkansas
- Gardner, Kansas
- · Gardner, Massachusetts
- · Gill, Massachusetts
- Gloucester, Massachusetts
- Granby, Massachusetts
- · Great Barrington, Massachusets
- · Greenfield, Massachusetts
- · Hamilton, Massachusetts
- Hanover, Massachusetts
- Hanson, Massachusetts

- · Middlefield, Massachusetts
- · Millbury, Massachusetts
- Millville, Massachusetts
- · Milton, Massachusetts
- Mission, Kansas
- · Monson, Massachusetts
- · Montague, Massachusetts
- Natick, Massachusetts
- New Salem, Massachusetts
- Newburyport, Massachusetts
- · Newton, Massachusetts
- North Adams, Massachusetts
- Northampton, Massachusetts
- Northfield, Massachusetts
- Olathe, Kansas
- Palmer, Massachusetts
- Pelham, Massachusetts
- Pembroke, Massachusetts
- Petersham, Massachusetts
- Pittsfield, Massachusetts
- Plympton, Massachusetts
- Provincetown, Massachusetts
- Quincy, Massachusetts
- · Revere, Massachusetts

- . Town of Oyster Bay, New York
- · Town of Riverhead, New York
- Town of Southampton, New York
- Town of Taos, New Mexico
- Townsend, Massachusetts
- Truro, Massachusetts
- · Tyngsborough, Massachusetts
- Waltham, Massachusetts
- Watertown, Massachusetts
- Wavland, Massachusetts
- · Wellesley, Massachusetts
- · Wenham, Massachusetts
- · West Tisbury, Massachusetts
- Westminster, Massachusetts
- Weston, Massachusetts
- Westwood, Massachusetts
- Whately, Massachusetts
- Williamsburg, Massachusetts
- Williamstown, Massachusetts
- Winchester, Massachusetts
- Winthrop, Massachusetts
 Woburn, Massachusetts
- Worcester, Massachusetts

Incorporation of HERS Index in MLS

CONCERNING THE PROPERTY AT:	

AUSTIN/CENTRAL TEXAS REALTY INFORMATION SERVICE ENERGY, ENVIRONMENT AND SUSTAINABILITY ATTACHMENT



This information is intended to provide a potential Purchaser(s) with information directly from the Seller(s). The following are representations made by the Seller(s) and are not the representations of ACTRIS or the REALTOR®(s). ACTRIS and the REALTOR(s) play no role in completing this form and disclaim any responsibility for the data, analysis, or any other documentation provided by the Seller(s). It is not a warranty of any kind by the Seller(s) and should not substitute for any inspection or test(s) the Purchaser(s) may wish to obtain. Sellers are encouraged to provide all available documentation.

ENERGY EFFICIENCY RATINGS Copy of certification(s) required						
☐ Building America	Rating:	Version:	Year:			
☐ Energy Efficient Mortgage Qualified	Rating:	Version:	Year:			
☐ Home Performance w/ ENERGY STAR®	Rating:	Version:	Year:			
☐ HERS Index	Rating:	Version:	Year:			
☐ Other:	Rating:	Version:	Year:			

Home Energy Efficiency and Mortgage Risks

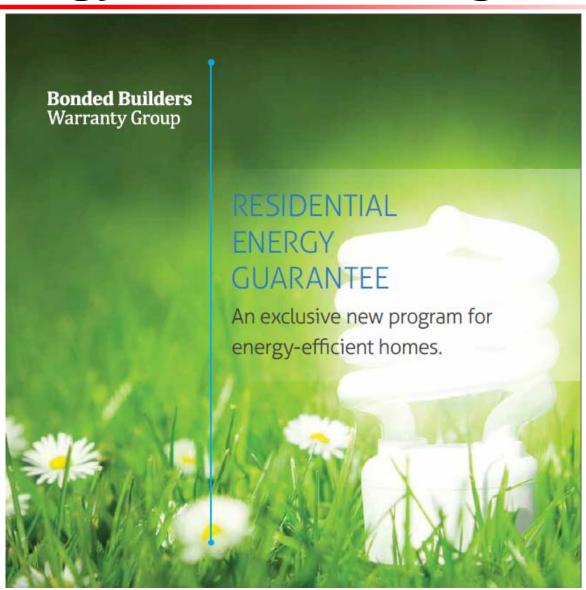


Home Energy Efficiency and Mortgage Risks

Institute for Market Transformation/University of North Carolina Study

- Energy efficient homes HERS rated had 32% less risk of mortgage loan foreclosure
- Risk is reduced correspondingly to lower HERS Index Scores

Bonded Builders Warranty Group Energy Guarantee Program



Bonded Builders Warranty Group Energy Guarantee Program

- Third largest home warranty carrier in U.S.
- Offering policy that guarantees home energy bills based on the homes HERS rating

Housing/Energy Policy Proposal

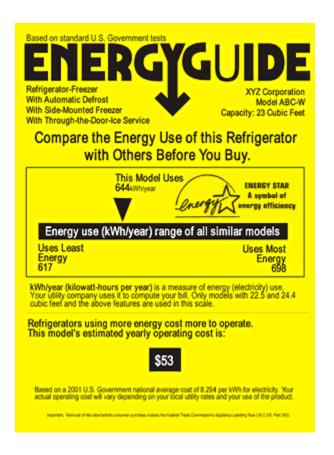
- Residential buildings represents largest primary energy use in U.S. (20%)
- Common in current market place of having new homes 30% more efficient than 2004 IECC (HERS Index Score of 70)
- U.S. Department of Energy estimates cost effective to reduce existing homes energy consumption by 30%

Background

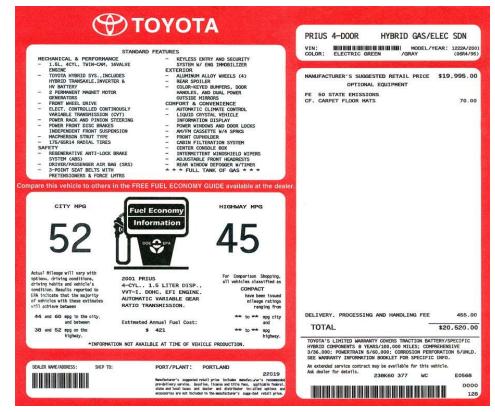
- US households spend around \$230 billon annually on energy (not including transportation)
- Energy is a significant and growing cost of homeownership (~15%)
- Accelerating market adoption of energyefficient homes
- Mortgage lending can play an important role in promoting or inhibiting investments in energy efficiency

Transparency in Other Consumer Decisions

Appliances



Automobiles



Current Transparency in Home Buying

Energy labelling



Postal code/city: 9990 Storstaden

BBR-no.: 12345-1

Energy labelling no.: 122780 Valid 5 years from: 8. august 2006 Energy consultant: Jens Pedersen



Company: Aktuel Energirådgivning

The energy labelling informs about the building's energy consumption, the possibility for obtaining energy savings, the break-down of the building's energy costs and the average energy consumption of individual apartments. The energy labelling is prepared by certified energy consultants for apartment buildings and is required by law.

Reported energy consumption for heating

Costs including VAT 293.000 DKK/year and duties:

Consumption: 526 MWh/year

Reported for the period:
 January 1st 2005 – December 31st 2005

The reported energy consumption and costs are climate corrected by the energy consultant. Thus, the figures express an average year temperaturewise.

Low consumption

Energy label

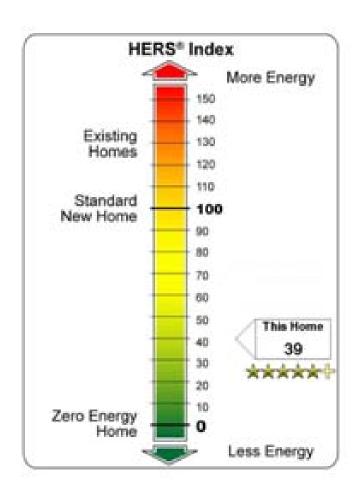


High consumption

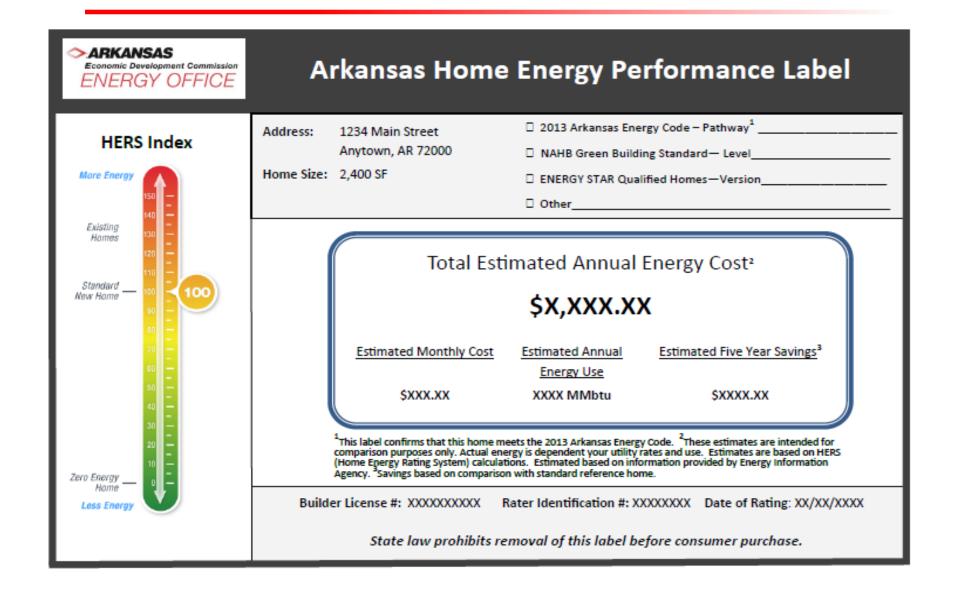
A1 is the best energy label that can be achieved, then A2, then B1, etc. G2 is the worst.

Cost-effective savings

Here are the energy consultant's proposals to reduce the energy and water consumption in the building. There may be more proposals on the next page. The proposals below are elaborated in the building inspection section.



Growing Transparency in Home Buying



Transparency in Home Buying

From Fayetteville, Arkansas to Boston, Massachusetts codes require new homes post HERS Index Score. (State of Arkansas voting this week to make requirement statewide)

Transcends current red state/blue state divide

Proposed Policy

Require HERS Index Score on all homes financed through federal mortgage programs (Fannie Mae, Freddie Mac, FHA & VA)

Home Performance Labeling In Europe



Home Listings In France



Transparency in Housing Market

Does Not Require Legislation

Lenders Required Home Inspections and Termite Testing in the 1990s

Rationality in Mortgage Underwriting

With findings that default and prepayment risks are lower in energy efficient homes by as much as 1/3

Proposed New Formula for Determining Housing Affordability:

Principal, Interest, Taxes, Insurance Minus Monthly Energy Savings (PITI-ES)

Transparency & Rationality

Reflected in SAVE Act

Introduced in 2012 by Senator Bennet (D-CO) & Isakson (R-GA)

Could be achieved in administrative action

Benefits of Housing/Energy Policy Proposal

- Cut U.S. Energy Consumption & Ensuing Environmental Pollution
- Pump hundreds of millions of dollar into economy by reduced energy waste
- Create needed jobs in hard hit construction section
- Homeowners having more affordable and comfortable homes
- More secure mortgages

Benefits of Housing/Energy Policy Proposal

All without outlay of federal funds

An economic, national security, environmental, industry & consumer proposal that is fiscally conservative and relies on the market place

Clinton Global Initiative Adopts RESNET Initiative

