



# Spray Foam Coalition

2016 Update



# ANTITRUST POLICY STATEMENT FOR SPRAY POLYURETHANE FOAM ALLIANCE MEETINGS

- It is and shall remain the policy of the Spray Polyurethane Foam Alliance (“SPFA”), and it is the continuing responsibility of every SPFA member company, SPFA meeting or event participant, as well as SPFA staff and leadership to comply in all respects with federal and state antitrust laws. No activity or discussion at any SPFA meeting or other function may be engaged in for the purpose of bringing about any understanding or agreement among members to (1) raise, lower or stabilize prices; (2) regulate production; (3) allocate markets; (4) encourage boycotts; (5) foster unfair or deceptive trade practices; (6) assist in monopolization; or (7) in any way violate or give the appearance of violating federal or state antitrust laws.
- Any concerns or questions regarding the meaning or applicability of this policy, as well as any concerns regarding activities or discussions at SPFA meetings should be promptly brought to the attention of SPFA’s Executive Director and/or its legal counsel.



# Today's Agenda

- Meet Your Presenters
- Introduction to SFC Membership
- SFC Code of Conduct
- California DTSC
- Research Projects
- Building Codes & Standards
- Marketing Campaign



# Meet Your Presenters

- Paul Duffy, Icynene Inc.
- Clarence Tolbert, NCFI Polyurethanes
- Todd Wishneski, BASF Corporation
- Justin Koscher, SFC staff



# SFC Membership

- Accella Polyurethane Systems
- Air Products and Chemicals\*
- Arkema\*
- BASF
- Chemours\*
- Clayton Corporation
- Covestro
- Demilec USA
- Evonik\*
- Gaco Western
- General Coatings
- Graco, Inc.\*
- Henry Company
- Honeywell\*
- Huntsman International
- ICL-IP\*
- lcynene Inc.
- Johns Manville
- Lapolla Industries
- NCFI Polyurethanes
- Quadrant Urethane Technologies
- SES Foam
- Solvay Fluorides\*
- Stepan\*
- SWD Urethane
- Volatile Free Inc.
- Wanhua Chemical (America)\*

\*Associate Member  
SFC Leadership Committee



# SFC Code of Conduct





# California DTSC

- Safer Consumer Products Regulations:
  - Priority Products
  - Alternatives Analysis
- Spray Foam Products:
  - Proposed Priority Product Listing
  - Outreach & Advocacy
  - Potential Regulatory Timeline
  - SPF Contractor Support



# SFC Activities

- Leadership Committee
- Research Work Group
- Building Codes & Standards Work Group
- Marketing Work Group





# Research Projects

- Overall Goal: Support research to increase the use of SPF products.
- Current Projects:
  - Energy Code Compliance Software Tools
  - Thermal Resistance Testing Projects
  - Below-grade Exterior Application Testing
  - White Paper on Unvented Attics



# Building Codes & Standards

- Participate in ICC Model Code Development Process
- Monitor ASTM & ASHRAE Standards Development
- Monitor State Energy & Building Code Issues
- Engage RESNET & HERS Raters
- Support OSHA Compliance



# Best Practice Guidance



**Guidance on Best Practices  
for the Installation of  
Spray Polyurethane Foam**



**Guidance for Residential  
and Commercial Buildings**



**Spray Foam Coalition  
of the ACC Center for the Polyurethanes Industry**



## Ventilation Considerations for Spray Polyurethane Foam

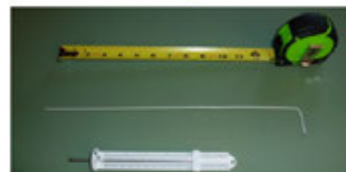
**Guidance on Ventilation During  
Applications of High-Pressure Spray Polyurethane Foam**



**Spray Foam Coalition  
Center for the Polyurethanes Industry**



## Spray Polyurethane Foam: Guidance on Sampling Techniques for the Inspection of Installed SPF



**Spray Foam Coalition  
Center for the Polyurethanes Industry**



# Marketing Campaign

search

## SPRAYFOAM

Spray Foam Makes Sense

For Homeowners For Builders For Architects

Find a Contractor

When having SPF insulation installed in your home or building, consider working with a professional spray foam contractor. Like many construction materials, installing SPF insulation requires planning and appropriate training.

Learn More

- What Is Spray Foam
- Energy Efficiency
- Ways to Save
- Building Strength
- Improved Indoor Environment
- Net Zero Homes
- Unvented Attics

Case Studies

Get the Facts

Find a Contractor

Why Spray Foam

AIR LEAKS

UP TO 40%

Why Spray Foam

Find out how increasingly popular spray

An Education on Insul...

Designing Spaces—Think Green™

In this episode of Designing Spaces, see how

Why Spray Polyurethane Foam?

WHY SPRAY POLYURETHANE FOAM?

CALIFORNIA

Significant ENERGY SAVINGS

Save thousands of dollars in energy costs by up to 40% with spray foam.

\$900

WHY SPRAY POLYURETHANE FOAM?

Spray polyurethane foam (SPF) plays a valuable and



# Communications

- WSF Website:
  - ~3,000 monthly visitors
  - Facebook advertising campaign
  - Link our website!
- Targeted Print Communications:
  - Architects
  - Specifiers
  - Homeowners



# Sponsorships & Shows



The Art, Science + Business of Housing



DOE Race to Zero Student Design Competition





# SPF Promotion



## This Tiny House Is A Big Deal

Plenty of Americans are joining the "tiny house" movement. Why? Well, because the environmental footprint can be as tiny as the house itself!

posted on Sept 4, 2015, at 10:02pm



This is the energy-efficient [Tiny House](#):



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# Questions

